

ROP DEADLINES

Publication Day/Product	4-Color and Spot Color Space Commitment	Black/White Space Commitment	Materials Due 5 pm	Page-Ready Materials/Final Corrections Due
Monday-All sections	Wed., 3 pm	Thu., 3 pm	Thu.	Fri., noon
Tuesday				
– Main News, Sports and Business	Thu., 3 pm	Fri., 3 pm	Fri.	Mon., noon
– Variety	Thu., 3 pm	Thu., 5 pm	Thu.	Fri., noon
Wednesday				
– Main News, Sports and Business	Fri., 3 pm	Mon., 3 pm	Mon.	Tue., noon
– Variety	Thur., 3 pm	Fri., 3 pm	Fri.	Mon., noon
Thursday				
– Main News, Sports and Business	Mon., 3 pm	Tue., 3 pm	Tue.	Wed., noon
– Taste	Fri., 3 pm	Mon., 3 pm	Mon.	Tue., noon
Friday				
– Main News, Sports and Business	Tue., 3 pm	Wed., 3 pm	Wed.	Thu., noon
– Variety	Mon., noon	Tue., 3 pm	Tue.	Wed., noon
Saturday				
– Main News, Sports and Business	Wed., 3 pm	Thu., 3 pm	Thu.	Fri., noon
– Variety	Tue., 3 pm	Wed., 3 pm	Wed.	Thu., noon
Sunday				
– Main News, Minnesota, Sports and Remembering	Tue., noon	Thu., 3 pm	Thu.	Fri., noon
– Variety and Business	Tue., noon	Wed., noon	Wed.	Thu., noon
– Comics	Tue., Noon the prior week	Wed., noon	Wed.	Thu., noon

Notes

- All deadlines: Central Standard Time (CST).
- Double-trucks: due 24 hours in advance of above deadlines.
- Unique ads: due 72 hours in advance of space commitments listed above.

If You Build Your Ad

- Page ready files are considered ready to publish “as is” and must comply with mechanical requirements (see page 11). Star Tribune reserves the right to reduce the ad to fit the space ordered.
- PDF format preferred.
- CMYK color – 200 dpi for newsprint (300 dpi for commercial).
- Embedded fonts.
- Electronic files are submitted via e-mail to your Star Tribune Sales Representative.

For all products, ad orders are non-cancelable after the space deadline and the Advertiser/Agency will be charged for the space regardless of whether the advertisement is published.