

ROP DEADLINES

Publication Day/Product	4-Color and Spot Color Space Commitment	Black/White Space Commitment	Materials Due 5 pm	Page-Ready Materials/Final Corrections Due
Monday-All sections	Wed., 3 pm	Thu., 3 pm	Thu.	Fri., noon
Tuesday				
– A News, B News, Sports and Business	Thu., 3 pm	Fri., 3 pm	Fri.	Mon., noon
– Variety	Thu., 3 pm	Thu., 5 pm	Thu.	Fri., 5 pm
Wednesday				
– A News, B News, Sports and Business	Fri., 3 pm	Mon., 3 pm	Mon.	Tue., noon
– Variety	Thur., 3 pm	Fri., 3 pm	Fri.	Mon., noon
Thursday				
– A News, B News, Sports and Business	Mon., 3 pm	Tue., 3 pm	Tue.	Wed., noon
– Variety, Variety Zones and Taste	Fri., 3 pm	Mon., 3 pm	Mon.	Tue., noon
Friday				
– A News, B News, Sports and Business	Tue., 3 pm	Wed., 3 pm	Wed.	Thu., noon
– Variety and Outdoors	Mon., noon	Tue., 3 pm	Tue.	Wed., 5 pm
– Movie Ads	Mon., 3 pm	Wed., noon	Wed., noon	Wed., 5 pm
Saturday				
– A News, B News, Sports and Business	Wed., 3 pm	Thu., 3 pm	Thu.	Fri., noon
– Variety and Inspired	Tue., 5 pm	Wed., 3 pm	Wed.	Thu., 5 pm
Sunday				
– A News and Sports	Tue., noon	Thu., 3 pm	Thu.	Fri., noon
– B News	Tue., 3 pm	Wed., 3 pm	Thu.	Fri., noon
– Travel, Variety, Science & Health and Business	Tue., noon	Wed., noon	Wed.	Thu., 5 pm
– Homes	Tue., 3 pm	Wed., 3 pm	Wed.	Thu., 5 pm

Notes

- All deadlines: Central Standard Time (CST).
- Double-trucks: due 24 hours in advance of above deadlines.
- Unique ads: due 24 hours in advance of space commitments listed above.

If You Build Your Ad

- Page ready files are considered ready to publish “as is” and must comply with mechanical requirements (see page 18). Star Tribune reserves the right to reduce the ad to fit the space ordered.
- PDF format preferred.
- CMYK color – 200 dpi for newsprint (300 dpi for commercial).
- Embedded fonts.
- Electronic files are submitted via e-mail to your Star Tribune Sales Representative.

For all products, ad orders are non-cancelable after the space deadline and the Advertiser/Agency will be charged for the space regardless of whether the advertisement is published.